

Media

Year 11 Scheme of Learning

Subject leader: S Dannell

Topics by term	Topic overview for Year 11					
	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Topics taught	Component 2	Component 2	Intro to the exam and Exam Brief Preparation Resits of Coursework Comp 1 here	Exam Preparation and Exam sessions	NA	NA
Prerequisite Learning	Students will need to draw upon the practice they did in year 10- terms 1-3.	Students will need to draw upon the practice they did in year 10- terms 1-3.	This is a combination of all the knowledge and skills they have	This is a combination of all the knowledge and skills they have		

	They will be required to develop ideas, plan, sketch, produce assets and edit these assets	They will be required to develop ideas, plan, sketch, produce assets and edit these assets	developed over the course of year 9+10	developed over the course of year 9+10		
Why teach this now?	To fit the BTEC exam window and to have given students more time to develop practical skills	To fit the BTEC exam window and to have given students more time to develop practical skills	The Exam Brief is released this term and students need as much time as possible to develop ideas and to plan and practice the different exam elements.	The exam can be sat in this window and it is useful to get them to do the exam assignments before their other exams start		

BTEC TECH AWARD Creative Digital Media Production L2

Specification o References	Big questions	Topic area: main Items and learning objectives All: Level 1 and above Most: Level 2 Pass Some: Level 2 Merit/Distinction	Outcomes	Key Terms/ concepts Literacy Numeracy	Assessment and homework tasks	Resources	Personal Development curriculum links (SMSC, British Values, PSHE)
Term 1+2							
Topic 1: Component 2							
Compon ent 3	What is the Component 2 Brief? What do I need to complete? How do I review my work	In the first 2 terms students will be completing their Component 2 Practical coursework. This is to be done as soon as the Brief is released. They will complete a PowerPoint that they will record all their work in and review their work as they go	Students will complete Component 2. They will revise key concepts and skills from year 10 relevant to the component such as magazine layout, key terms and publishing skills	Brief Mainstream Alternative Niche Demographics Psychographics Mise en scene Masthead Coverlines Banners Puff Flash Copy Pull Quote Drop Cap	Students will receive feedback in line BTEC assessment guidelines. They will receive a grade for their work.	OneNote notebook containing resources	Cultural links to understanding trends in the media and also issues of representation linking to tolerance
Term 3							
Topic 1: Exam Brief							
	What are the areas of weakness I have regarding the forthcoming Exam?	Students will begin the term by identifying any weakness they	Students should be in a position to make the most	As above	No formal assessment at this stage but	OneNote Notebook	Cultural links to understanding trends in the media and also

	<p>How can I work on and develop these skills? What does the exam brief want me to do? Who is the target audience? What research do I need to do? What is the results of primary research I have conducted? What have I found out through secondary research? What are my initial ideas to meet the requirement of the brief? Do I know what needs to be included in my ideas log? Can I complete the ideas log in 2 hours? Have I practiced my ideas log and got feedback on my draft?</p>	<p>have and working independently on them for the first few weeks. This is because they will received their actual exam brief after a few weeks of returning. They will be guided on how to improve with specific guided lessons tailored to the different requirements Once students have received the brief normal teaching must cease and students are instead supported in the development of their ideas and practicing the different exam tasks.</p>	<p>of the exam brief they receive and be in a position to independently research and develop ideas in order to successfully complete the tasks in the exam. In this term it is likely they will complete the ideas log task of the exam as well, though each year's exam timetable will be different.</p>		<p>formative questioning is essential to getting students to think carefully about their ideas and develop them as far as they can.</p> <p>Exam to be externally marked</p>		<p>issues of representation linking to tolerance</p>
Term 4							
Topic 1: Exam Material Gathering							
	<p>Am I able to successfully hand design my ideas? What images do I need to take for my product?</p>	<p>Students need to spend this term gathering the material they need</p>	<p>Students will likely complete the design task at the start of</p>	<p>As ABove</p>	<p>As Above</p>		

	<p>How do I need to edit these images?</p> <p>What copy do I need to write for my product?</p> <p>What graphics and other visual aspects do I need to create?</p>	<p>in order to create their final products. This also includes practicing and producing high quality hand draw designs of the different pages.</p>	<p>the term and then complete the final product 4 weeks after that.</p> <p>Therefore students will need to practice their designs and then they will spend the rest of the term gathering the materials in order to complete the final product</p>				
Topic 2: ?							
Term 5							
Topic 1: ?							

	Topic 2: ?						
Term 6							
